

# Why Platinum Financial Services?

An independent HOA management model that separates financial oversight from operations.

Platinum Financial Services provides CPA-led financial accounting, reporting, and advisory services for Homeowner Associations that want transparency, control, and flexibility — without relying on a traditional property management company to manage their money. We help HOA boards separate financial accountability from property management, so your community stays in control of its assets.

## THE PROBLEM

### Traditional HOA Management Falls Short

Most HOA boards are told they need a full-service property management company to operate effectively. The reality tells a different story.

- Property managers **control the association's bank accounts**
- Financial reports are often **late, unclear, or inaccurate**
- Boards lack **real insight into cash flow and reserves**
- Accounting decisions are made by **non-financial professionals**
- Changing management firms disrupts both **operations and finances**

Property management companies are good at managing properties.  
**They are not financial experts.**

OUR SOLUTION

Decoupled HOA Financial Management

We separate what should never be combined — financial oversight from property operations.

| TRADITIONAL MODEL                            | PLATINUM FINANCIAL SERVICES MODEL           |
|----------------------------------------------|---------------------------------------------|
| One company controls operations and finances | HOA retains full financial control          |
| Bundled services                             | Independent, CPA-led accounting             |
| Limited transparency                         | Clear, board-ready reporting                |
| Manager-driven decisions                     | Board-driven financial strategy             |
| Difficult transitions                        | Financial continuity, regardless of manager |

Your HOA chooses how it is managed. We ensure it is financially sound.

WHO WE SERVE

**Built** Communities seeking an independent HOA management  
Our HC model that separates financial oversight from operations.

-  HOA-led communities seeking an independent financial oversight model separate from property operations.
-  Medium to large associations with 300+ homes
-  Communities with shared land, amenities, or buildings
-  Boards seeking independence from bundled management models
-  Associations transitioning away from traditional property management firms

## HOA ACCOUNTING &amp; FINANCIAL SERVICES

## What We Deliver



## Accounting &amp; Financial Reporting

- Monthly financial statements (Balance Sheet, Income Statement, Budget vs. Actual)
- General ledger maintenance
- Bank and investment reconciliations
- Assessment tracking and financial reporting



## Treasury &amp; Asset Oversight

- Independent oversight of operating and reserve accounts
- Cash flow monitoring and reserve analysis
- Financial controls and segregation of duties
- Board-level financial dashboards



## Budgeting, Reserves &amp; Strategic Planning

- Annual budget development and support
- Reserve study coordination
- Long-term capital and assessment planning
- Financial scenario modeling for boards



## Board Advisory &amp; Governance Support

- Treasurer and board financial training
- Policy and internal control development
- Transition support from property management firms
- Audit and tax coordination

- ✓ No conflicts of interest
- ✓ No bundled incentives
- ✓ No financial opacity

**Your HOA. Your Money. Your Choice.****Unbiased, CPA-level financial support — designed for HOA boards.****1,300+**  
HOMES SERVED

## FEATURED COMMUNITY — STONE MOUNTAIN, GA

We currently serve a large Homeowner Association in Stone Mountain, Georgia consisting of **1,300 homes** and **120 acres of shared land and buildings** — demonstrating our ability to support complex, high-scale communities with independent financial oversight and strategic guidance.

## GET STARTED

## Schedule a Board-Level Consultation

Whether your HOA operates independently or is considering a transition away from bundled management models, we help boards evaluate financial readiness and long-term sustainability.

REQUEST A FINANCIAL READINESS ASSESSMENT

Schedule a Board Consultation

Whether your HOA operates independently or is considering a transition away from bundled management models, we help boards evaluate financial readiness.